

SOSID: 1002419
Date Filed: 7/11/2008 9:34:00 AM
Elaine F. Marshall
North Carolina Secretary of State
C200819100071

State of North Carolina
Department of the Secretary of State

ARTICLES OF AMENDMENT
BUSINESS CORPORATION

Pursuant to §55-10-06 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation.

1. The name of the corporation is: THRASHER MEDIA, INC.

2. The text of each amendment adopted is as follows (State below or attach):

TO Add Attachment #6 ASSIGNMENT ~~RIGHT~~ OF EXCLUSIVE
and IRREVOCABLE Rights TO NAMES "Amber" AND "Amber Alert"

SEE ATTACHMENT.

3. If an amendment provides for an exchange, reclassification, or cancellation of issued shares, provisions for implementing the amendment, if not contained in the amendment itself, are as follows:

4. The date of adoption of each amendment was as follows: 4 July 2008

5. (Check either a, b, c, or d, whichever is applicable)

- a. The amendment(s) was (were) duly adopted by the incorporators prior to the issuance of shares.
- b. The amendment(s) was (were) duly adopted by the board of directors prior to the issuance of shares.
- c. The amendment(s) was (were) duly adopted by the board of directors without shareholder action as shareholder action was not required because (set forth a brief explanation of why shareholder action was not required.)

d. The amendment(s) was (were) approved by shareholder action, and such shareholder approval was obtained as required by Chapter 55 of the North Carolina General Statutes.

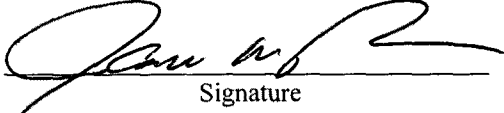
ARTICLES OF AMENDMENT

Page 2

6. These articles will be effective upon filing, unless a delayed time and date is specified:

This the 9 day of July, 2008

THRASHER MEDIA, INC.
Name of Corporation


Signature

JAMES M THRASHER CEO
Type or Print Name and Title

NOTES:

1. Filing fee is \$50. This document must be filed with the Secretary of State.

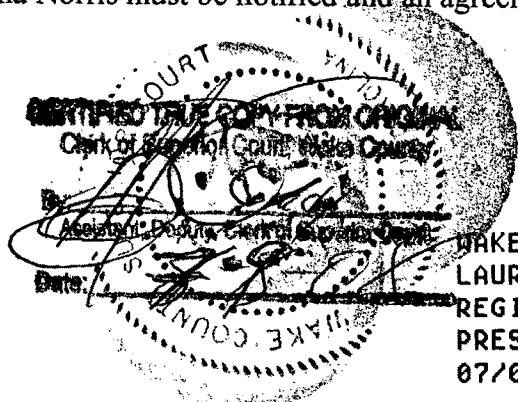
#6

08 R 641

ASSIGNMENT OF EXCLUSIVE AND IRREVOCABLE RIGHTS TO JAMES M. THRASHER, THRASHER MEDIA INC., Raleigh, NC. of the names & terms "AMBER" and "AMBER ALERT" for child safety services, child safety media and products, World Wide Web use and Web based alerting systems.

So that more children may be saved and to arm police to better find missing children, we do hereby empower and approve: James M. Thrasher of Thrasher Media INC. to take action and go forward in his mission to end the suffering of children and of child sex slavery. He has created a number of child ID kits, child ID cards, websites and software to promote child safety and family education to prevent child abductions, world wide.

As he has spent a great deal of personal time and money (over \$60,000.00) from his own Navy retirement funds in this mission, and as he has shown himself approved by this family and myself; He alone is hereby assignment to the EXCLUSIVE legal right and full family consent, and assignment by the creator of the name "AMBER" and the term "AMBER ALERT" by Mr. Bruce Seybert of 1302 Eastwood, Kemp Tx. ;acting as the sole authorized family spokes person for Mrs. D. Norris and Richard Hagerman and is he himself is wide and publicly known as the original creator of the term "AMBER ALERT", do hereby and forever give the full and unqualified rights to private and public trade use for the name "AMBER" & "AMBER ALERT" as it is here by and irrevocably granted to James Michael Thrasher of Thrasher Media Inc. (and his heirs and or successors) located in Raleigh, NC. for all trade use of: CHILD ID KITS, CHILD ID CARDS, ID PROGRAMS, WEB, USB CHIP OR ANY COMPUTER or MOBILE DEVICE BASED SOFTWARE & MISSING CHILD /TEEN/ ADULT or ANIMAL ALERTING, NETWORKS, AND OR WEBSITES or other media or websites to be created in the future. This is to include the right of ownership of all domain names with the names/terms and or a combination of the them such as: I.E. "AMBER ALERT INTERNATIONAL" & AMBER ALERT ID CARD" and others to include additional features or with more or less names/terms/numbers, combined or as separate, ; to include all software & software titles & right to trademarks of these products & names/terms created (NOT TEE SHIRTS) for child safety services or product names, web based safety media or cable broadcast media (future use), all online and school educational safety programs and all child id kits and child ID cards with full consent, disclosure and prior discussion of these rights for the use of them and grant the full approval of the family and directly Mrs. DONNA NORRIS, Ambers' mother. Bruce Seybert and Donna Norris retain full Proprietary Rights to the name Amber alert to use as we see fit. Thrasher Media Inc. has rights to use these rights as future need changes and the fact is change is constant. These Rights are Given for not for profit use if this changes, Bruce Seybert and Donna Norris must be notified and an agreement reached.



WAKE COUNTY of 2NC 102
LAURA M RIDDICK
REGISTER OF DEEDS
PRESENTED & RECORDED ON
07/09/2008 AT 10:02:40

FILED
2008 JUL -9 AM 9:38
WAKE COUNTY, N.C.
BY _____

Mr. Bruce Seybert

Bruce Seybert Date: 6/30/08

NOTARY:

Names: Debbie Mosley ID NUMBER: _____

State: TX County: Henderson Phone: 903-432-4610

Address: 428 E. Cedar Creek Pkwy Seven Points, TX 75143

SIGNED: Debbie Mosley

SEAL

